



# Accordent Media Management System™

## CENTRALLY SECURE, MANAGE AND MEASURE THE EFFECTIVENESS OF YOUR ENTERPRISE VIDEO COMMUNICATIONS

The Accordent Media Management System™ (AMMS) is the industry's most advanced enterprise communications system, enabling organizations to ingest, organize, search, publish and secure multi-level access to visual communications assets, whether rich media presentations created with Accordent products or third-party content, such as web-and video-conferences and legacy video files.

This award-winning platform enables organizations to transform their video programs into highly interactive, precisely measured online communications that can be leveraged to improve the performance of personnel, the effectiveness of content, and the quality of the end-user viewing experience.

## AN ENTERPRISE VIDEO PLATFORM FOR THE ENTIRE VISUAL COMMUNICATIONS LIFECYCLE

The Accordent Media Management System was designed for organizations that require a scalable, proven solution for driving critical communications and training initiatives.



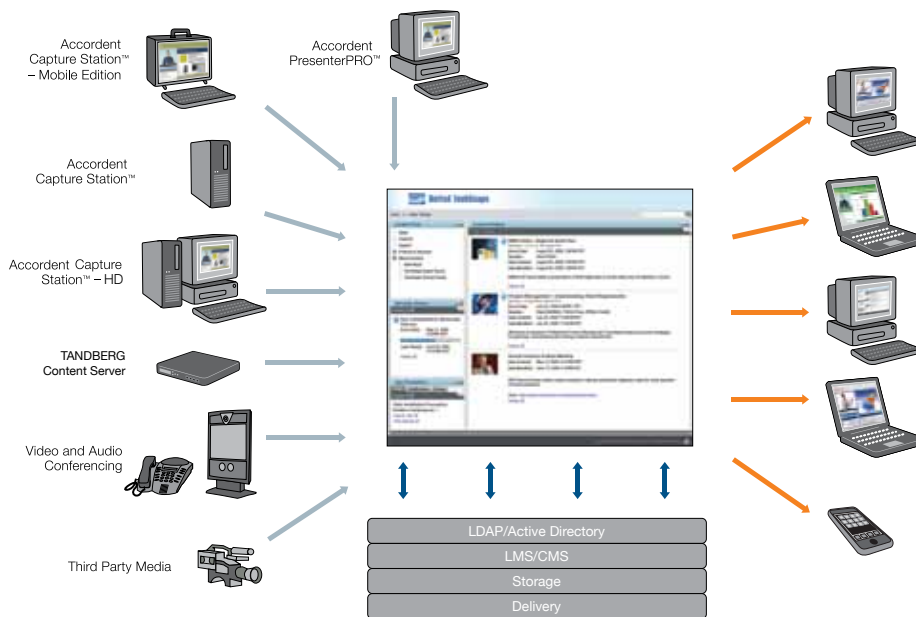
Deployed by more than 175 of the Fortune 500, the AMMS enables organizations to reliably manage secure, search for, and measure the effectiveness of key communications programs and objectives.

Today the AMMS enables these clients to manage the complete lifecycle of their visual communications programs, from the point of content creation through the delivery, and assessment, of visual communications programming right to the end-viewer desktop. The system enables clients to: centrally schedule and manage remote Accordent Capture Station™ units; to secure access by authenticating and tracking viewers; to ingest and enhance third-party video assets with viewer tracking intelligence; to organize assets via a custom-branded searchable portal; to administer video-triggered online testing and certification; to control the distribution of streams over the network, and to deliver performance-based analytics and reporting.

### BENEFITS

- **Best-in-Class Media Management Portal** – All assets are searchable via a custom-branded, searchable portal
- **Performance-based Measurement & Reporting** – Analyze and understand the impact of viewing on organizational behavior
- **Enterprise-grade System Administration** – Centrally control the creation, branding, and distribution of your visual communications programs
- **Network Distribution Management** – Optimize network resources to minimize the impact of streaming on production applications
- **Professional Testing & Certification** – Reduce training costs, completion rates with dynamic, traceable online training programs

# Accordent Media Management System™ (AMMS)



## Software Specifications

### MINIMUM SYSTEM REQUIREMENTS

- Application server running Windows 2003 or 2008, with IIS. and .NET Framework 3.5
- Database server running Windows 2003 or 2008, with SQL Server 2005 or 2008

## Hardware Specifications

### FOR CONTENT HOSTING

- Web Server running Windows 2003 or 2008 with IIS
- Streaming Server

CPU, hard drive, and memory requirements vary by client usage and audience size. Larger installations require multiple servers and load balancing configurations.

## Features for AMMS

### BEST-IN-CLASS MEDIA MANAGEMENT PORTAL

- Custom-branded, multi-tenant portal
- Dynamic portlet layout (uses Windows Presentation Foundation – WPF)
- Content sub-category tree
- Advanced content search
- Most popular ranking
- Unified management of all visual communications assets

### PERFORMANCE-BASED MEASUREMENT & REPORTING

- User authentication and tracking
  - Player-side viewer tracking
  - Secure content access
  - LDAP/Active Directory services integration
  - Multicast viewer tracking
- Viewer and QOS reporting
  - 50+ Viewer, Content, QOS, Test, Certificate and Survey report options to validate and substantiate the impact of online visual communications programs
  - Custom report filters

### ENTERPRISE-GRADE SYSTEM ADMINISTRATION

- Support multiple clients with one platform
- Advanced sub-administrator rights by category, content
- Live webcast event scheduling and user notification
- Schedule and control multiple, remote Accordent Capture Station units
- Administrator task panel
- Standardize media processes organization-wide

### NETWORK DISTRIBUTION MANAGEMENT

- Distribution profiles set network routing paths for bandwidth-intensive video communications
- Location-based routing enables administrators to manage where the viewers get directed to be served web and video media content
- APIs enable direct integration with content delivery networks and appliances (including Cisco ACNS, Riverbed and more) for end-to-end, IT-independent management over rich media streams via a single console

### PROFESSIONAL TESTING & CERTIFICATION

- Presentation viewing triggers
- Customizable surveys and testing templates
- Pre-set testing procedures (set time limits, pass/fail thresholds)
- Auto-issue personalized proficiency certificates
- Integrate video with traditional training systems



To speak to a representative about how Accordent can help your business, please contact us at: 310-374-7491 or [info@accordent.com](mailto:info@accordent.com)  
For more information, please visit: [www.accordent.com](http://www.accordent.com)